

PROFESSIONAL SKIN CARE

HIGHER STANDARDS PROVEN RESULTS INCREDIBLE SUCCESS



THE BIOELEMENTS DIFFERENCE

MANY LINES LIKE to THROW the word "PRO" AROUND.

But Bioelements is the real thing. Simply put, we deliver high levels of effective, potent ingredients, and utilize the best that science and nature can deliver – only when it's good enough for the esthetician will it be good for the client.

Bioelements founder Barbara Salomone became one of the first-ever licensed estheticians in the United States back in 1978. She soon became the go-to expert for educating estheticians on new, versatile, effective and easy-to-learn ways to perform facials.

Bioelements was born from this idea of educating the esthetician so they may see the best results and achieve the biggest success. And today, this family-owned business has the same goal as it did from the very beginning: to create products and treatments that target the uniqueness and range of all skin types and concerns.

Bioelements has been committed to the esthetician, awarded by experts and loved by clients – for over 25 years. We can't wait to show you how easy it is to get unbelievable results.

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ANATOMY of a BIOELEMENTS SKIN CARE FORMULA

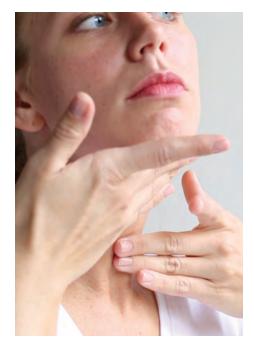
A fusion of science + nature

Our formulas blend the best of science and nature with natural botanicals, aromatherapist and pure essential oils. Estheticians and at-home users want real professional results: no hype, no gimmicks, and no false claims.

THE BIOELEMENTS PROFESSIONAL FORMULA INTEGRITY

NO artificial colorants NO synthetic fragrance or perfume NO parabens, DEA or phthalates NO harsh irritants NOT tested on animals Dermatologist, ophthalmologist, and clinically tested for safety + efficacy Scientifically tested results based on consumer perception studies Real-world efficacy testing by top estheticians Responsible packaging: anti-return air system tubes, recyclable glass, and pinpoint droppers, to prevent oxidation and ensure optimum performance

Eco-friendly paper + ink









at-home SKIN CARE

TRUSTED AT-HOME FORMULAS. PROFESSIONAL RESULTS.

Our at-home formulas give your clients the same professional results they expect after receiving a spa facial. It's a complete line that targets any concern.

SUPREME CLEAN

Great skin starts here: with formulas

Cleansers

created for every single skin type.

SIGNATURE SCENT

Our blends of pure essential oils and plant extracts deliver a natural scent that's clean, pure and heavenly.

Decongestant Cleanser

Lathering gel cleanser for oily skin that removes all traces of impurities, excess oil and makeup.

T / R / BB / BULK oily, combination

Key ingredients: ginseng, sumac, gotu kola, dong quai and watercress Chinese herbs; lavender, sage, petitgrain and neroli essential oils

Flash Foam Cleanser

Foaming cleanser gently exfoliates surface cells as it washes away makeup, dirt and impurities. T / R dry. combination, oily

Flash

11

111

Foam Cleanser

Exfoliating facial cleanser

for all skin types

192 ML/ 6.5 R. 02

Key ingredients: pumpkin, papaya and pineapple extracts; green tea extract; panthenol – vitamin B5; orange oil

Moisture Positive Cleanser

Rich, creamy cleanser gently washes away impurities and removes all traces of makeup. T / R / BB / BULK oily, combination

Moisture Positive Cleanser

ich facial cle ir dry skin

Key ingredients: ginseng, gotu kola, and dong quai Chinese herbs; sandalwood, clary sage, geranium, and rosemary essential oils Gentle Creme Eye Makeup Remover Creme-based eye makeup remover that's extra gentle, and highly effective. **R** / **BB**

Gentle Crem Eye Makeup

Remove

Creamy

118 ML / 4 FL

Key Ingredient: marigold and eyebright extracts

Sensitive Skin Cleanser Gentle oil cleanser for sensitive skin to melt away makeup, pollutants and excess sebum without irritating side effects. R / BB sensitive, dry, combination

Key ingredients: olive, safflower, hazelnut, jojoba, lavender, kissi seed and rosemary oils

Also on pg. 15

Makeup Dissolver Perfected

EN

BIDEL

Cleanse

Non-stinging formula removes all traces of makeup as it preps skin for cleansing. R / BB / BULK

Key Ingredients: marigold and eyebright extracts, orange oil

Spotless Cleanser®

2% salicylic acid acne cleanser removes bacteria without in overdrying. R / BB acne Also on pg. 17

____ Active Ingredients: Salicylic nd Acid 2%

Toners

BALANCING ACT

Every skin needs the right toner to rebalance, renew and nourish.

Power Peptide®

Age-fighting toner renews skin with peptides, boosts moisture and brightens. T / R / BB dry, combination, oily

Key ingredients: acetyl hexapaptide-8, ergothioneine, licorice root extract, white tea leaf extract

Equalizer

Hydrating toner laced with Chinese herbs, chamomile and aromatherapist oils to rebalance and nourish.

T / R / BB / BULK dry, combination, oily

Key ingredients: ginseng, sumac, gotu kola, dong quai and watercress Chinese herbs; geranium and rose oils; ylang ylang

Acne Toner

0.5% salicylic acid acne treatment hydrates, clears and eliminates excess oil. R / BB acne

Also on pg. 17

Active Ingredient: Salicylic Acid .5%

Calmitude[®] Hydrating Solution

Sensitive skin facial mist that reduces redness and safeguards against moisture loss. R sensitive

Also on pg. 15

Key ingredients: licorice root extract, white tea lea extract, beta glucan, allantoi

Used in Professional Facials
Power Peptide®
Age-fighting facial toner

177 ML / 6 FL OZ



Used in Professional Facials
Equalizer
Skin hydrating facial toner
177 ML / 6 FL OZ

CALM DOWN

White tea and licorice root extracts help to instantly reduce redness and relieve dehydration.

-Used in Professional Facials Calmitude Acne Clearing Hydrating Solution Sensitive skin facial mist 0.5% salicylic acid acne treatment 118 ML / 4 FL OZ

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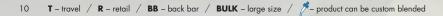
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System

Acne

Toner

88 mL / 3 Fl. Oz.



Moisturizers

Remineralist Daily Moisture®

A pollution-neutralizing, lightweight hydration lotion for modern day aging skin.

Key Ingredients: red algae, sea salt (copper, iron, manganese, seleniu malachite automi

opposite page

Calmitude[®] Sensitive Skin Moisturizer

BIOELEMENT

Remineralist

Daily Moisture

Pollution-neutralizing, lightweight hydrating, lotion for modern

day aging skin

50 MI / 1.7 FL OZ

Ultra-gentle moisturizer for sensitive skin, to hydrate and safeguard against visible irritation. R sensitive

Key ingredients: licorice root extract, white tea leaf extract, beta glucan, allantoin

opposite page

The POLLUTION

SOLUTION

Pollution damages skin cells. Copper-rich

malachite in this formula inhibits damage

at a rate of more than 98%.*

Absolute Moisture 🌽

Lightweight facial moisturizer balances and leaves skin smooth with self-adjusting moisture-binders. R / BB / BULK combination

Key ingredients: sodium hyaluronate, sodium PCA; avocado, almond and jojoba oils

Crucial Moisture 🏓

Emollient creme moisturizer to improve the look of lines with lubricating hydrators. R / BB / BULK dry

Key ingredients: dimethicone; ginseng, gotu kola, and dong quai Chinese herbs; sandalwood, clary sage, and geranium essential oils

Beyond Hydration 🎽

Refreshing gel moisturizer keeps oily skin comfortable without added shine. R / BB oily

BIOELEMENT

Absolute Moisture

73 ML / 2.5. FLC

BIOELEMENTS

Beyond Hydratio

Key ingredients: panthenol – B5, phospholipids; ginseng, gotu kola, dong quai and watercress Chinese herbs; peppermint, rosemary, sage and thyme

Really Rich Moisture 🎽

BISELEMENIS

Really Rich Moisture

73 ML / 2.5 FLOZ

Ultra-emollient creme moisturizer for very dry skin that saturates with intense, non-greasy moisture. R / BB dry

BIDELEMENTS

Crucial Moisture 73 ML / 2.5 FL OZ

Key ingredients: olive, safflower, jojoba and avocado oils; shea butter; ginseng root extract

* Based on malachite in-vitro testing

12 T – travel / R – retail / BB – back bar / BULK – large size / 🎢 – product can be custom blended

SEND IN THE ADAPTOGENS

We use adaptogenetic blends of natural plant extracts (ginseng, gotu kola, dong quai, and watercress) to balance and strengthen skin.

> Calmitude® Sensitive Skin

Moisturizer

Ultra gentle moisturizer fo

sensitive skin

118 ML / 4 FL OZ

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JUST SAY NO

Formulated with no artificial colorants, synthetic fragrance, perfume, parabens, DEA, phthalates, or irritants just like all Bioelements formulas.

Facials Calmitude 111 Sensitive Skin Moisturizer 11.0 114 Ultra gentle

Used in

Professional

5

moisturizer for sensitive skin

Calmitude[®] Sensitive Skin

Ultra-gentle moisturizer for sensitive

Key ingredients: licorice root extract, white tea leaf

skin, to hydrate and safeguard

against visible irritation.

extract, beta glucan, allantoin

Moisturizer

R / BB sensitive

Also on pg. 13

118 ML / 4 FL OZ.

BIDELEMENTS Stress Solution Skin smoothing facial serum for sensitized skin

29 ML / 1 FL OZ

Stress Solution

R / BB sensitive

Protects against visible irritation

over-exfoliation, environmental

irritants and chronic sensitivity.

and stressors caused by aggressive

Key ingredients: cyclomethicone and dimethicone

crosspolymer; tocopherol acetate; honeysuckle flower

extract, green tea, cornflower, licorice root, spearmint oil

Probiotic Anti-Aging Serum Age-resistant probiotic facial serur

ENT EM 1 0 -

Gel

Eye

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Cali Deli

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BIOELEMENTS

29 ML / 1 FL OZ

Probiotic Anti-Aging Serum

Age-resistant serum with active probiotics helps skin resist redness and fight lines. R sensitive

Also on pg. 16

Key ingredients: probiotics immersed in soy and rice proteins

opposite page

Calmitude[®] Delicate Skin Eye Gel

Gentle formula for delicate skin smoothes texture, minimizes puffiness, undarkens circles and helps defend against irritants. R sensitive

Key ingredients: cyclomethicone and dimethicone crosspolymer; tocopherol acetate; honeysuckle flower extract, green tea, cornflower, licorice root, spearmint oil

Calmitude[®] Hydrating Solution

Used in

Facials

Skin

Professional

Sensitive

Cleanser

Extra gentle

facial cleanser

for delicate skill

118 ML / 4 FL OT

12

11

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44

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Sensitive skin facial mist that reduces redness and safeguards against moisture loss. R / BB sensitive

Also on pg. 11

Key ingredients: licorice root extract, white tea leaf extract, beta glucan, allantoin

Sensitive Skin Cleanser

Gentle oil cleanser for sensitive skin to melt away makeup, pollutants and excess sebum without irritating side effects. **R** / **BB** sensitive

Also on pg. 9

Key ingredients: olive, safflower, hazelnut, jojoba, lavender, kissi seed and rosemary oils

IRRITATION SALVATION

The olive oil in Sensitive Skin Cleanser is loaded with polyphenols – natural antioxidants that help heal and soothe.

-Calmitude 44 Hydrating Solution 44 -44 Sensitive skin facial mist 60 118 ML / 4 FL DZ

Used in

Facials

Professione

3

Acne Clearing System

Oxygenation® 🎽

A multi-use treatment creme with stabilized hydrogen peroxide to breath new life into skin. R / BB

Also on pg. 18

Key Ingredients: hydrogen peroxide, tocopherol acetate corn extract, safflower, green tea, lavender oil

Probiotic Anti-Aging Serum

Age-resistant serum with active probiotics helps skin resist redness and fight lines. R

Also on pg. 14

Key Ingredients: probiotics immersed in soy and rice proteins

Spotless Cleanser®

2% salicylic acid acne cleanser removes bacteria without overdrying. R / BB Also on pg. 9

Active Ingredients: Salicylic Acid 2%

Amino Mask[®]

5% sulfur treatment mask clears breakouts and allows skin to heal. R / BB

Also on pg. 29

Active Ingredient: Sulphur 5%

Breakout Control

5% pharmaceutical grade benzoyl peroxide lotion that's light, hydrating and works invisibly. **R**

Active Ingredient: Benzoyl Peroxide 5%

Acne Toner

0.5% salicylic acid acne treatment hydrates, clears and eliminates excess oil. R / BB

Also on pg. 11

Active Ingredient: Salicylic Acid .5%



We use the highest level, FDA-approved OTC acne medicines - formulated to clear skin without drying or irritating.

BENEFICIAL

BACTERIA

Dermatological research

shows antimicrobial

properties in probiotics

can kill the bad bacteria

that triggers skin

inflammation and redness.



29 ML/



acne c

88 mL / 3 Fl. Oz.

44

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Amino Mask[®] 5% Sulfur Acne Treatment Mask with Lactic Acid 73 mL / 2.5 Fl. Oz.

BIOELEMENT

Oxygenation

BIOELEMENT

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Acne Clea

System

Acne

loner

0.5% sali

acne tree

88 mL / 3 Fl. O

5% benzoyl acne treat

29 mL / 1 FL

Oxygenation[®] /

A multi-use treatment creme with stabilized hydrogen peroxide to breath new life into skin. **R** / **BB**

Also on pg. 16

Key Ingredients: hydrogen peroxide, tocopherol acetate, corn extract, safflower, green tea, lavender oil

Recovery Serum

Ultra-gentle moisturizer for sensitive skin, to hydrate and safeguard against visible irritation. R / BB

Key ingredients: licorice root extract, white tea leaf extract, beta glucan, allantoin

Oil Control Mattifier

Lightweight oil blotting creme blots breakthrough oil and keeps surface shine at bay. **R**

Key ingredients: saw palmetto, argan oil, sesame seed extract, thyme white oil and thyme extract, tapioca starch, Chinese peony flower extract, Canadian willowherb

Moisture x10[®]

Hyaluronic acid serum hydrates skin and boosts efficiency of moisturizer.

Key ingredients: hyaluronic acid, dimethicone

BREAKTHROUGH O₂

Oxygenation's pharmaceutical-grade, stabilized hydrogen peroxide expands 22x its volume, creating a pressure to release and "push" oxygen directly into the skin's layers.

BIOELEMENTS Oxygenation® 29 ML/1 FLOZ BIDELEMENTS

Recovery Serum Moisture-sealing facial serum

29 ML / 1 FL OZ

CALL the REPAIR GUY

The skin-restoring ceramides, lipids and aromatherapist oils in Recovery Serum are designed to repair damaged, over-exfoliated or aging skin.

The naturally occurring hyaluronic acid in this formula retains up to 1000x its weight in water, and binds it to surface cells.

WORTH

the WEIGHT

STRIKE OIL

This 'better than oil blotters' formula works deep within the follicle to stop sebum before it reaches the surface.

BIOELEMENTS

Oil Control Mattifier

29 ML / 1 FL OZ



Moisture x10

A super-hydrating facial serum

29 ML / 1 FL OZ

BIOELEMENTS

LightPlex®

MegaWatt

Skin Brightene

Overall

skin brightening

creme

44 ML / 1.5 FL

SEE SPOT GO

Scientifically tested results in just 2 weeks.*

98% SAY

Age spots appear

less visible; 97% say

it minimizes the intensity

of dark spots.*

Broad Spectrum Sunscreens

BIDELEMENTS

RayDefense

Broad Spectrum SPF 30 Sunscree Decreases the risk of

skin cancer and early skin aging caused by the sun when used as directed

118 mL / 4 Fl. Oz.

BIOELEMENTS SPF 50 FaceScree

Broad Spectrum SPF 50 SI 68 mL / 2.3 FL. 03

SPF 50 FaceScreen

Our highest level of anti-aging, broad spectrum UVA and UVB protection improves the appearance of lines, wrinkles and the feel of firmness. R

Active Ingredients: Avobenzone 3.0%, Homosalate 10%, Octinoxate 7.0%, Octisalate 5.0%, Octocrylene 5.0%, Oxybenzone 6%

RayDefense[®]

Provides protection for an active, outdoor SPF 30 lifestyle and prolonged sun exposure protection. T/R

Active Ingredients: Avobenzone 2.0%, Octinoxate 7.5%, Octisalate 5.0%, Octocrylene 7.0%, Oxybenzone 5.0%

Sun Diffusing Protector

Provides SPF 15 protection from the casual day-in, day-out UVA and UVB rays that can age skin over time. R

Active Ingredients: Avobenzone 2.0%, Homosalate 7.5%, Octocrylene 1.8%, Octisalate 5.0%, Oxybenzone 0.49%

* Based on a 100-woman consumer perception study. Full clinical results on Bioelements.com

LightPlex[®] MegaWatt Skin Brightener

Antioxidant skin brightening cream that

Key ingredients: dimethylmethoxy chromanyl palmitate;

officinalis leaf extract, achillea millefolium extract; alpha

arbutin; ergothioneine, vitamin B5, green tea extract

mentha piperita (peppermint) leaf extract, primula veris extract,

alchemilla vulgaris extract, veronica officinalis extract, melissa

hydrated skin. R

brightens and evens all over for luminous,

LightPlex[®] GigaWatt Dark Spot Corrector

99% SAY

Improves overall

skin tone; brightens

skin tone; and boosts

skin's radiance.*

BIGELEMENTS

LightPlex* Giga Watt Dark Beau /.3 R oz

A lightning-fast formula to pinpoint and obliterate stubborn, isolated age spots, discoloration, UV damage, and signs of past acne. \mathbf{R} / **BB**

Key ingredients: dimethylmethoxy chromanyl palmitate; mentha piperita (peppermint) leaf extract, primula veris extract, alchemilla vulgaris extract, veronica officinalis extract, melissa officinalis leaf extract, achillea millefolium extract; alpha arbutin

THE CORRECT WAY TO PROTECT

Our moisturizing broad spectrum sunscreens decrease the risk of skin cancer and early skin aging caused by the sun.

Protector

Broad Spectrum SPF 15 Sunscreen

Decreases the risk of skin cancer and early skij

aging caused by the sur

when used as directed

118 mL / 4 Fl. Oz.

Age Activist[®] Face

Advanced VitaMineral C Complex

A mega-burst of antioxidant vitamin C and age fighters to clarify and brighten. R

Key Ingredients: natural vitamin C; saccharomyces/silicon, magnesium, copper, iron and zinc ferments; citrus, rosemary, bergamot, coriander and clary sage essential oils

CreateFirm®

Supercharged serum powered by Aquamide-5[®] – a ceramide-rich innovation that helps skin feel firmer and amplifies hydration. R

Key Ingredients: Aquamide-5™ [ceramide EOP, ceramide EOS, ceraminde NP, ceramide NS, ceramide AP]; carpool-phytosphingosine and caprooyl-sphingosine; algae extract and pullulan

V-Neck Smoothing Creme

A chin-to-chest treatment creme to target creases, weathered skin and spots. R

Key Ingredients: acetyl hexapaptide, alpha arbutin, sodium hyaluronate

ANTI-WATTLE WONDER

Packed with acetyl hexapeptide - an anti-wrinkle discovery that reduces the appearance of line depth and creases caused by repetitive movement.

NICE to CYOU

Delivers a potent dose of vitamin C from acerola cherries – which boast 32x more C than oranges, combined with the deepest-penetrating cosmeceutical C ester.

NEEDLE FREE

Advanced VitaMineral (

22 M/ 75R 02

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Complex

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15

Combines a balanced mix of 5 skin-identical ceramides, cholesterol and fatty-acids to activate lipid production, help stimulate collagen formation, and deliver an immediate tensor (tightening) effect.

BIOELEMENTS CreateFirm Advanced anti-aging facial serum

29 ML / 1 FL OZ

V-Neck Smoothing Creme

Plump Start®

Plum-infused antioxidant concentrate to instantly improve fullness, nourish and smooth fine lines. R

Key Ingredient: Collagen-4 Complex[®] [Australian wild plums – Terminalia Ferdinandiana (Kakadu Plum) Fruit Extract, Podocarpus Elatus (Illawarra Plum) Fruit Extract, and Pleiogynium Timorense (Burdekin Plum) Fruit Extract]; Pseudoalteromonas Exopolysaccharides; vitamin C; orange, grapefruit and lavendula oils

FREE RADICAL FIGHTER

DELEMENT

ump Start

um-infused vidant concentrate

ntly improves

nourishes

oothes out

lines

2 FL OZ

Loaded with Collagen-4 Complex®: 3 Australian wild plums plus a moisture-magnet marine bioactive - to scavenge free radicals from 70-85%.*

* Based on wild plum in-vitro testing. Full clinical results on Bioelements.com

Age Activist[®] Eyes

Multi-Task®

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Eye

Creme

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TRIED. TESTED. TRUSTED.

Our eye formulas are designed to provide visible results, and are ophthalmologist tested for safety and efficacy.

Multi-Task[®] Eye Creme

Light and non-greasy AM creme designed to brighten, target puffiness and ease fine lines. R

Key Ingredients: lipoic acid, phytonadione, hyaluronic acid, beta glucan, dimethicone, jiaogulan and ginseng, shea butter, green tea, cucumber, aloe vera, safflower oil

Quick Refiner for Eyes

Fast-acting, clinically proven PM peel sweeps away fine lines, wrinkles and dryness. R

Key Ingredients: linked papain CMPB, lactic acid, multifruit BSC; hydrolyzed linseed extract, aloe vera gel, allantoin, green tea extract

Calmitude[®] Delicate Skin Eye Gel

Quick Refiner

for Eyes

Z

29 ML / 1 FLO;

4

Gentle formula for delicate skin smoothes texture, minimizes puffiness, undarkens circles and helps defend

against irritants. R

Also on pg. 14

opposite page

Key ingredients: cyclomethicone and dimethicone crosspolymer; tocopherol acetate; honeysuckle flower extract, green tea, cornflower, licorice root, spearmint oil

Sleepwear[®] for Eyes

Works overnight to moisturize thin, fragile skin around the eyes and increase the feel of firmness. R

Calmitude® Delicate Skin Eye Gel

BIDELEMENTS

Also on pg. 26

Key ingredients: hyaluronic acid, biopeptides, calcium PCA, cranberry seed oil, shea butter

90% SAY

Sleepwear[®] for Eyes

Visibly creates a more firmed appearance; reduces appearance of fine lines; improves appearance of puffiness.*

* Based on a 14-day consumer perception study. Full clinical results on Bioelements.com

Overnight Age Activist®

Sleepwear® for Eyes

Works overnight to moisturize thin, fragile skin around the eyes and increase the feel of firmness. **R**

Also on pg. 25

Key ingredients: hyaluronic acid, biopeptides, calcium PCA, cranberry seed oil, shea butter

Sleepwear® for Hands

Overnight hand creme works to smooth and plump dry, wrinkled, sun damaged skin. **R**

Key ingredients: calcium PCA, alpha arbutin, peptides, cranberry seed oil, shea butter

Sleepwear® 🖊

Overnight creme to smooth the appearance of lines and wrinkles as it dramatically improves moisture and tone. Our #1 anti-aging formula. **R**

Key ingredients: calcium PCA, cranberry seed oil, retinol, protein peptides, tocopherol

Oil Control Sleepwear® 🖊

Overnight creme works to control oil as it smoothes the appearance of lines and wrinkles. **R**

Key ingredients: nordihydrogualaretic acid, calcium PCA, retinol, protein peptides, tocopherol, green tea

pwear[®] for Eyes BIOFLEMENTS Sleepwear's for Hands Sleepwear Oil Control Sleepwear

The CIRCADIAN SOLUTION to AGING

Skin's circadian rhythm follows a 24-hour cycle.

At night, it switches on a physiological process to repair the day's damage that causes wrinkles, dehydration, and sagging. Our Sleepwear formulas capitalize on these physiological changes – so skin looks firmer and younger in the morning.

'eepwear®

A Measured Micrograins +

Multi-action physical scrub for all skin types including unpredictable skin with natural jojoba beads.

R / BB

Key ingredients: natural jojoba beads, iris root extract, zinc sulfate, retinyl palmitate; ginseng, gotu kola, dong quai and watercress Chinese herbs; aloe leaf juice, colloidal oatmeal, kaolin, allantion, menthyl lactate

B Amino Mask[®]

5% sulfur treatment mask clears breakouts and allows skin to heal. **R** / **BB**

Also on pg. 17

Key Ingredients: Sulphur 5%

c Ultra-Rich CremeTherapy 🧖

A 'fast fix,' super-emollient creme mask to lubricate the driest skin and smooth out surface lines. R / BB

Key Ingredient: ginseng, gotu kola, dong quai, watercress and sumac Chinese herbs; peppermint, rosemary, sage and thyme essential oils; sesame oil

Pumice Peel[®] /^{*}

Manual microdermabrasion exfoliator that buffs away dullness with natural, ultra-fine pumice crystals. R / BB

Key ingredients: pumice crystals, hydrogenated polydecene, tocopherol, ascorbic acid

MICROBEAD-FREE

Formulated with environmentally friendly, spherical jojoba beads in a nutritive, toxin-removing clay-based creme.

🗉 Kerafole® 🎽

Deep purging facial mask reveals fresh, radiant skin with natural exfoliators. **R** / **BB**

Key Ingredients: algae; citric and malic acids; ginko biloba, kelp; lavender, lemon and tea tree oils; chamomile, orange and clove

🕫 Restorative Clay 🧖

A pore-refining facial mask to improve texture and vacuum out debris with active natural clay. **R** / **BB**

Key Ingredients: kaolin; ginseng, gotu kola, dong quai, watercress and sumac Chinese herbs; chamomile

G Quick Refiner

Leave-on gel chemical exfoliant that visibly smoothes skin with powerful alpha hydroxy acids. R

Key ingredients: Alphablend[™] multi-fruit acids, glycolic acid, aloe vera; ginseng, gotu kola and dong quai Chinese herbs

and back), or used as a spot-treatment to zero

15 MINUTE MIRACLE

Amino Mask's powerful

sulfur and lactic acid

formula can be applied

all-over (even on chest

in on breakouts.

The KERAFOLE PURGE

Applied for 7 days straight, skin experiences a complete "purge" of impurities – and emerges brighter, clearer and smoother.

Quick

Refiner

Leave-on g

1/3 FLOZ

PROFESSIONAL FACIALS and TREATMENTS

It's easy to design a complete service menu with Bioelements.

IN-DEMAND & INCREDIBLY EFFECTIVE

Our treatments target your clients' biggest skin concerns, including chemical peels, acne, brightening, anti-aging, and a flexible Custom Blend Facial that you can tailor to make your very own. We also feature 30-minute fast results and microtreatments to complete your offerings.

LOW COST-PER-TREATMENT

Our concentrated, powerful formulas mean more success in the treatment room with less cost – Bioelements has the lowest cost-per-treatment in the industry.

ELEVATE YOUR SERVICES

We'll teach you the Bioelements Signature Techniques highly personalized facial techniques including: Cleansing Massage, Double Brush Application, Product Penetration and more. Each one is beneficial to the client, and maximizes benefits.

OUR TREATMENTS TARGET YOUR CLIENTS' BIGGEST CONCERNS

FACIAL TREATMENTS

Bioelements Custom Blend Facial Bioelements Pollution-Neutralizing Facial Firm and Lift Facial VitaMineral Deep Detox Facial The Calming Facial Depigmenting and Brightening Facial Chinese Herbology Facial **Bioelements Facial for Men** Ultra-Detox Chemical Peel Powerful Surface Peel Enzyme Exfoliation Treatment Acne Clearing Facial Acne Clearing Back Treatment

MICROTREATMENTS

Ultra-Detox Chemical Peel Hand and Arm Treatment Chinese Herbology Elbow Rescue Chinese Herbology Hand Renewal Chinese Herbology Foot Renewal V-Neck Firming Treatment

BODY TREATMENTS

Chinese Herbology Body Retexturizer Wrap or Massage

Bioelements Citrus Fruit Oil Wrap

FAST RESULTS TREATMENTS

Fast Results Facial Fast Results Peel Fast Results Lift Fast Results Eye Smoother Fast Results Brilliant Back/Brilliant Booty

Go to Bioelements.com/pros for more information about professional facials and treatments



BIDELEMENTS

BIDELEMENTS



PROFESSIONAL USE ONLY PRODUCTS

TARGET EVERY CONCERN. ACHIEVE THE BEST RESULTS. EXCEED ALL EXPECTATIONS.

Why do estheticians love, trust and rely on us? Because we put the control right in their hands. Our professional grade formulas are designed solely for use by trained professionals in the treatment room, and can be customized every step of the way.

EnzymeTherapy 🦯

EELS and

Leave skin glowing, not flaking. Our 'no peel' chemical peel and potent enzyme formulas deliver effective, immediate results



ZERO DOWNTIME

Ultra-Detox Chemical Peel features Glycolic Detox Charcoal Peel[®] Level 3 with 25% glycolic acid.



236 ML / 8 FL OZ



Peel Prep Lipid Eraser

Non-alcohol, non-acetone, stingless oil remover to prep skin pre-peel or microdermabrasion. BB

Key Ingredients: decyl glucoside; thyme, burdock, chamomile, sage, white oak bark and calendula extracts

Lactic-Plus Peel Level 1

Advanced 30% organic lactic acid exfoliator designed to provide an even surface peeling of the uppermost layers of the stratum corneum. BB

Key Ingredients: lactic acid, pomegranate extract

Glycolic Detox Charcoal Peel® Level 2

Detoxifying acid peel with 15% Glycolic Acid, plus 5% Lactic Acid, activated Coconut Charcoal and Willowherb. BB

Key Ingredients: glycolic acid, lactic acid, Canadian willowherb, activated coconut charcoal, aloe vera leaf extract; sugar cane, sugar maple, orange, lemon and grapefruit acids

Glycolic Detox Charcoal Peel® Level 3







Detoxifying acid peel with 25% Glycolic Acid, plus 5% Lactic Acid, activated Coconut Charcoal and Willowherb. BB

Key Ingredients: glycolic acid, lactic acid, Canadian willowherb, activated coconut charcoal, aloe vera leaf extract; sugar cane, sugar maple, orange, lemon and grapefruit acids



Enzyme exfoliation powder for all skin types with bromelain and papain enzymes, comfrey, corn starch and allantoin. BB

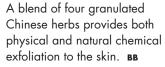
Key Ingredient: bromelain, papain, comfrey, corn starch and allantoin

Extra-Strength EnzymeTherapy 🧖

A powerful double-strength enzyme exfoliation powder for all skin types with papaya and pineapple enzymes, and cinnamon extract for both chemical and physical exfoliation. BB

Key Ingredients: bromelain, papain, cinnamon, comfrey, corn starch and allantoin

Herbology



Key Ingredients: Polygonum (Zhi He Shou Wu) Extract, Cornus (Shan Zhu Yu) Extract, Rubus (Fu Pen Zi) Extract, Zizyphus (Suan Zao Ren) Extract

Softening Gel 🏓



Multi-purpose skin softening solution that can be used alone, and must be blended with EnzymeTherapy and Extra-Strength EnzymeTherapy to activate the formulas. BB / BULK

Key Ingredients: sodium bicarbonate, fenugreek, citric acid

TREATMENT ROOM WORKAHOLIC

Softening Gel is used in every Bioelements facial for exfoliation, extractions, Power Treatments, acid neutralization, and masks.

V-Neck Firming Mask 🧪

Anti-aging mask to improve the look of lost of elasticity, minimize surface lines and wrinkles, brighten damage and smooth rough skin texture. **BB**

Key Ingredients: acetyl hexapaptide, alpha arbutin, sodium hyaluronate

Flaxx-C Firming Mask

Powder-based mask to lift, tighten and smooth skin with flaxseed, rich in omega-3 antioxidant vitamin C and red rooibos tea extract. **BB**

Key Ingredient: flaxseed, vitamin C, red rooibos tea extract, nonfat dry milk, bromelain, allantoin, albumen

Advanced VitaMineral Deep Detox Mask 🎽

Filters out toxins with activated coconut charcoal to leave skin remarkably clean, even-toned and able to absorb nutrients. **BB**

Key Ingredients: bentonite clay, vitamin C, charcoal; saccharomyces/silicon, magnesium, copper, iron, zinc ferments; citrus, rosemary, bergamot, coriander, clary sage, neroli, tangerine, and grapefruit essential oils

Gel Therapy 🧖

An intensive drink for dehydrated, thirsty skin supercharged with hydrators, minerals, and Chinese herbs. **BB**

Key Ingredients: saccharomyces/copper, magnesium, iron, silicon, zinc ferments; ginseng, sumac, gotu kola, dong quai and watercress Chinese herbs



BIDELEMENTS

Advanced VitaMineral

Deep Detox Mask

Filters Out Toxins with

THE INFUSER





Gel Therapy hydrates parched skin, balances and refreshes, and infuses skin with much needed, concentrated moisture.

THE POWER of a POWER MASK

These 'occlusive seal' formulas drive active ingredients deep in, further feeding skin with what it needs most.

To the RESCUE

VitaMineral Deep Detox Facial is an instant rescue facial featuring an intensive, detoxifying Power Mask.

STAY IN TOUCH

Soothe, brighten, refresh and calm skin with potent massage formulas, plus our clinically tested lightening powerhouses.

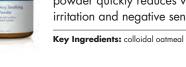
IN GOOD HANDS

Elevate any service with our Custom Blend Massage Signature Technique, to increase circulation, control oil, soften lines and relieve stressed skin.













Soothing Eye Pad Solution

Convenient, ready-to-go solution for eyes pads with aloe vera gel, cucumber, and allantoin to soothe and comfort skin. BB

Key Ingredients: aloe vera leaf juice; allantoin, calendula, linden and cucumber extracts

Immediate Comfort

Calms itching, irritation and redness in minutes with 1% pharmaceutical grade hydrocortisone, the maximum strength available without a prescription. BB

Key Ingredient: hydrocortisone acetate 1%

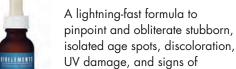
Emergency Soothing Powder Skin-calming colloidal oatmeal powder quickly reduces visible irritation and negative sensations. BB

Post-Extraction Clean Up

When applied immediately after extractions, this gentle tea tree oil, fruit acid and witch hazel formula soothes skin, helps clear pores and evens-out tone. BB

Key Ingredients: tea tree oil, witch hazel, sugar cane, lemon, orange and apple

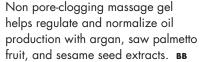
LightPlex[®] GigaWatt Dark Spot Corrector



past acne. R / BB

Key ingredients: dimethylmethoxy chromanyl palmitate; mentha piperita (peppermint) leaf extract, primula veris extract, alchemilla vulgaris extract, veronica officinalis extract, melissa officinalis leaf extract, achillea millefolium extract; alpha arbutin





Key ingredients: argan, saw palmetto fruit, sesame seed, chamomile and green tea extracts; bergamot oil, clove leaf oil



RELEMENTS

Trissage"

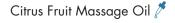
Nourishing triple-action massage creme infused with antioxidant vitamins B5, E, A and C, plant extracts and essential oils. BB

Key ingredients: sweet almond oil, panthenol vitamin B5, tocopherol acetate, retinyl palmitate, ascorbic acid, dimethicone, saualane, lemon oil, coneflower extract, jojoba oil, echinacea; lavender, orange and tea tree oils



Lubricating massage oil with natural hazelnut oil, vitamin E, sweet almond oil and grape seed oil, to moisturize, nourish the skin and provide perfect slip. BB / BULK

Key ingredients: hazelnut oil, tocopherol acetate, sweet almond oil, grape seed oil



perfect slip with antioxidants

Natural cold-pressed oil provides



vitamin C, vitamin E, plant oils plus grapefruit, orange and lavendin oils. BB / BULK

Key Ingredients: tocopherol acetate; sesame seed, sunflower seed, soybean, grapefruit and orange oils

A triple-action brightening blend in LightPlex TRIPLE GigaWatt Dark Spot Corrector improves THREAT photo-aging, color intensity and tone.



















custom BLENDING

A ONE-OF-A-KIND SYSTEM THAT SETS US APART.

Every Bioelements facial features Custom Blending. It's the key to zero in on your client's needs and biggest concerns that day, based on their SkinReading[®]. From our Signature AromaBreathing Technique to the customized Custom Blend Massage and Power Treatment, you'll become your own cosmetic chemist with our highly concentrated formulas.

CUSTOM BLEND ADDITIVES



Anti-Aging Active

Targets lines, surface wrinkles, poor elasticity, UV damage and sagging skin. BB

Key Ingredients: palmitoyl tripeptide-3, ergothioneine



Oil Control Concentrate

Targets excessively oily skin, congestion, pores, breakouts and redness. **BB**

Key Ingredient: nordihydroguaiaretic acid and oleanolic acid; alpha-glucan and oligosaccharide



Capillary Antidote

Reduces visible capillaries, strengthens skin and improves the look of telangiectasia. BB

Key Ingredients: lemon peel extract, passion flower extract



Soothing Concentrate

Key Ingredients: algae extract

Deep Hydration

Soothes sensitive, stressed skin, and combats redness and dehydration.

Rehydrates dry, flaky, thirsty skin. BB

Key Ingredients: calendula and linden flower extracts

CUSTOM BLEND AROMATHERAPIST OILS



Targets redness, clogged pores and dark spots, and helps purify and comfort skin. **BB**

Key Ingredients: lavender oil



East Indian Sandalwood

Helps regulate sebum and prevent breakouts as it de-stresses and soothes. **BB**

Key Ingredients: sandalwood oil



Bulgarian Rose Otto Nourishes and moisturizes dry, lined and aging skin as it relaxes client. BB

Key Ingredients: rose oil



TWO Lowers your cost per treatment

FOUR Maximizes results and creates brand loyalty

SIX Keeps you engaged in the – process of servicing your client

> EIGHT Differentiates you from the competition

TEN Makes you more money via client personalization ONE Gives you more control over your results

THREE Decreases your return rate

> FIVE Demonstrates your expertise as a licensed professional

SEVEN Allows you to compete with other estheticians within the same business

> NINE Satisfies your clients' quest for bespoke



PINTEREST

J TWITTER

Offering quick answers

to those with skin care

A library of skin care images, educational infographs and "I want it now" must-haves. It's the best skin care inspiration from our pros and beyond.

We're pinning at Pinterest.com/Bioelements

🛗 YOUTUBE

Virtually stand right beside our experts as they take you though our facial step-by-steps, signature techniques and pro product tips in educational, quick-cut videos.

Watch now on YouTube.com/Bioelements

IN LOVE with **BIOELEMENTS**

Our brand awareness and vast social presence creates the demand that keeps your treatment rooms booked and retail flying off your shelves.

PRAISE in MAGAZINES + BEAUTY BLOGS

Beauty editors continually recommend and rave about Bioelements products and services in the magazines and blogs clients read every day.

SkinReading[®] BLOG

Our skin care blog is a growing online destination for solutions to the skin care concerns your clients care about most – from acne to sun damage and everything in-between.

Read all about it at SkinReading.com

f FACEBOOK

It's where we inspire estheticians to get motivated in the treatment room, and where consumer fans interact daily with our experts, our Partnership Spa estheticians and educators.

See for yourself at Facebook.com/Bioelements

➡ INSTAGRAM

We post gorgeous how-tos, tips and more, and our fans share their own Bioelements love - creating a one-of-a-kind dialogue between brand and client.

Follow us at Instagram.com/Bioelements













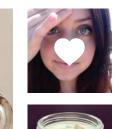


















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HOW WILL BIOELEMENTS SUPPORT YOU?

Our rewards and benefits include:

New Account Orientation Training + Education Program

In-spa private classes

On-Location classes

Trade show education and demonstrations

Advanced esthetic webinars

Informative digital newsletters

How-to and step-by-step videos

In-spa interactive, sales-driving events

World Class Program

EducationPlus[™] advanced esthetics library on pro website

Online Spa Locator listing

Samples + Preview Packs

Travel sizes

Retail displays

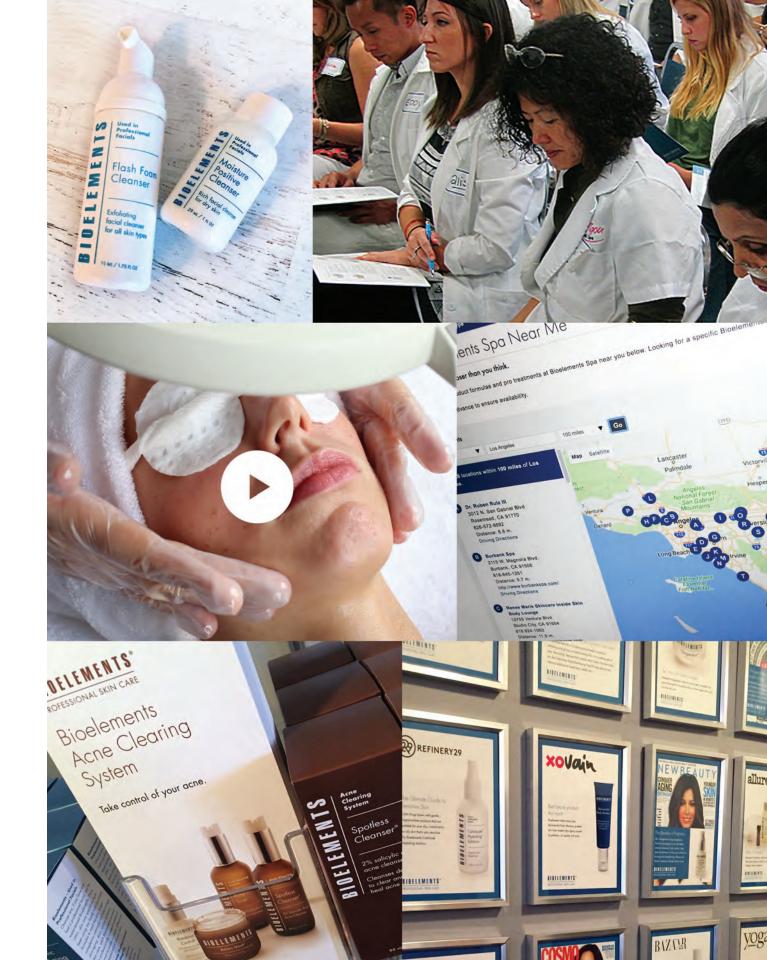
Esthetic tools

At-Home Agenda recommendation pads

SkinReading® Forms

The Bioelements Manual Technical Guides Brochures + brochure holders Gift-with-purchase accessories Retail shelf talkers Point-of-sale signage Retail bags and tissue High-impact promotions Trade Advertising **Bioelements expert articles** in trade publications Instagram esthetics images, videos and GIFs Facebook posts, sharable content and interactive communication SkinReading[®] blog articles on skin care and pro techniques Pinterest esthetic images Twitter content and news Frame-able product press mentions for your spa

Ready to get started? Go to Bioelements.com/pros and click on 'Become a Bioelements Reseller' or call 800.433.6650





PROFESSIONAL SKIN CARE

BIOELEMENTS® Colorado Springs, CO 80909 800.433.6650 Bioelements.com

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